

## Membership Demographics, 1970-1980

AECT's demographic shift throughout the decade of the 1970s, when many AV coordinator positions in schools evaporated, is illustrated in Table 1. In this ten-year period the plurality of membership shifted from elementary-secondary education to higher education.

	1970	1975	1980
Elementary & Secondary Education	45%	39%	33%
Higher Education	30%	43%	46%
Other (Business, Government, etc.)	25%	18%	21%

Table 1: AECT Members' Occupational Settings