



DIVISION/COMMITTEE *SPRING* SEMI-ANNUAL REPORT

Name of Division or Committee: Design and Development Division Spring Report Fall Report

Name and title of person submitting report: Amy Adcock, D&D President

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Responses to the following items may be entered on this form in electronic format and emailed to the AECT President and Executive Director. Reports will be due by March 1 and October 1.

<p>Identify division goals/committee charge(s) being addressed and the timeline for implementation.</p> <ul style="list-style-type: none">• Second Life Development (May, 2010)• Webinar Series (February, April and June, 2010)• Professional Development: Instructional Design & Technology Professor's Forum• International Journal of Design Cases, Publication (Summer, 2010)• Proposal Review System for 2011 Conference
<p>Document progress toward meeting goals.</p> <p>1. Second Life Development: D&D Board Member Michael Evans has spearheaded the design and development of the division's space in Second Life. A design document was created and approved by the board. Currently, the space is under development with a target completion date of May 1.</p> <p>2. Webinar Series: D&D is conducting a series of three webinars. The first webinar was held in February 2010 featuring the 2009 D&D Outstanding Journal Article Award winner. Plans are to conduct a webinar in April for PacifiCorp competitors (past committee members and past winners will be asked to participate) and another in June to present and advertise the International Journal of Design Cases.</p> <p>3. Professional Development; Instructional Design & Technology Professor's Forum: Based on the previous year's success, the division will continue to sponsor the IDT Professor's Forum at the 2010 conference. The forum is scheduled for Wednesday morning 8 am-12 noon. Planned topics for this year include training of practitioners and new approaches to instructional design.</p> <p>4. Research and Publication; International Journal of Design Cases: The International Journal of Design Cases is currently under production with the first issue planned in the Summer of 2010</p> <p>5. Proposal Review System for 2011 Conference The D&D Division is interested in amending the proposal review system to accommodate all</p>

types of proposals submitted to the division. The division currently has separate rubrics for each proposal type (theory, research, practice) and would like to propose a process that will result in a review system that allows submitters to indicate the type of proposal and to provide targeted rubrics to proposal reviewers.

Describe special activities the Division/Committee has undertaken or is planning.

- Second Life Development:

D&D Board Member Michael Evans has spearheaded the design and development of the division's space in Second Life. A design document was created and approved by the board. Currently, the space is under development with a target completion date of May 1. After the space is complete, the division will host meetings and display instructional products (i.e. showcase presenters).

- Webinar Series:

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- Professional Development; Instructional Design & Technology Professor's Forum:

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- Communication Initiatives

In order to facilitate communication with the membership, the division has set up a Ning social networking site. This site allows us to share pictures, participate in discussion forums and disseminate information. The Ning site is developed and continually updated by the communications officer. The division has also begun distributing monthly newsletter emails to the membership after the Executive Board meeting.

- Research and Publication; International Journal of Design Cases:

The International Journal of Design Cases is currently under production with the first issue planned in the Summer of 2010

What is needed from AECT to support Division/Committee plans?

- Continued consultation and support from Second Life development staff as we continue to develop the D&D space
- Continued support with webinar scheduling

What is the proposed budget for 2010-2011?

- \$450.00 for D&D Award Plaques
- \$50.00 for Second Life Development Costs

Please e-mail to:

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