



GUIDELINE for AECT-Impact Talk Proposals:

The idea here is to propose, via the provision of a 2 minute (maximum) video, an ‘audition’. The proposal will outline the purpose, topic and impact of your research or practice idea (or a life’s work) – which will be a 10 minute LIVE TED talk in Jacksonville (if accepted). A great example of a 2 minute proposal can be found at the end of this guideline.

A. Why offer a video proposal/audition? To witness you captivate us/attendees with your ideas.

Use these criteria to craft your 2 minute video proposal. Only by reviewing your video proposal can reviewers interpret your potential to:

- *Engage* the audience in a research or practice idea / topic related to leading, learning and change
- Offer *Impactful* ideas, *concisely*
- Establish a *vibrant* presence ‘on stage’
- Demonstrate your *captivating* presentation dynamics

B. How do I submit my AECT-Impact Session proposal video?

- Use the Allacademic (online) system to complete your proposal.
- Format of the 2 minute video proposal
 - No .ppts (though .ppts and models can be used in the 10 minute LIVE event at JAX).
 - Torso or head shots work as a guide – we need to see *you* captivating people
 - Good audio, lighting make a difference as to how well we interpret your audition video
 - Video time: 2 minutes maximum
 - Load the video to YOUTUBE and
 - Submit your YouTube URL to us in our online proposal system in step #3 in the following section:

C. Proposal Process

To be considered, a complete proposal must be submitted. A complete online proposal submission consists of:

1. Proposal **title**
2. A **Description** of the Session (An Abstract- Maximum 150 words)
 - Here you will indicate:
 - the *point* or purpose of your talk

- the *impact* of your work – who is changed, and how.
 - your *fit with the conference theme* (leading learning for change)
 - 2. the *benefit* to specific audiences attending this event (ie students, designers, policy makers, etc.)
3. An **Abstract** (750-1,000 words) – *is not required* as it is for a Concurrent Session or other proposals. In this field, merely **copy and paste your YOUTUBE link/URL** for us to use to see your 2 minute (maximum) video proposal.
 4. **Equipment** request - if you need special equipment at the 10 minute LIVE event in Jacksonville (AECT will provide the videographer, audio and web streaming resources).
 5. A **List of presenters** (please make this as accurate as possible)

RESOURCES for your PROPOSAL and 10 Minute LIVE event

- a. Here is an **guide** to creating a TED talk:
- b. <http://expertenough.com/3077/10-steps-to-create-a-standing-ovation-worthy-ted-talk>
- c. **TED talk examples** (for your live JAX Convention event): Here are the 20 most popular TED talks of all time
- d. http://www.ted.com/playlists/171/the_most_popular_talks_of_all?gclid=CjwKEAiAmdXBBRD0hZCVkYHTI20SJACWsZj9A77_SuboBY5VBcrt7wOdVvSv361mXJlyb56Paik6sBoCE5zw_wcB
- e. **Here is an example of a 2 minute video proposal:**
(<https://www.youtube.com/watch?v=vvEyF63ZzLw>)