

**AECT Summer Board of Directors Meeting – Jacksonville, Florida**  
**Monday, July 24, 2017, 8:00 AM – 4:30 PM**  
**AGENDA**

**Monday**

7:00 – 7:45 Continental Breakfast – River Terrace Room 3

7:45 – 8:00 LDC Preview for New Attendees

8:00 – 10:00 Meeting Called to Order – River Terrace Room 2

- Welcome and Introductions and Additions to the Agenda
- Approval of Meeting Minutes of June 21, 2017
- Mid-Year Budget Report
- Foundation report preview from Stephanie Moore
- Journal Symposium Report from Rob Kenny
- Division Reports and Discussion of Plans for the Divisions
- Announcement of Candidates for President Elect 2018
- Springer/AECT Book Performance Report & Discussions  
How do we use this information to further the image and recognition of AECT?

10:00 – 10:15 Break

10:15 – 11:30 Board of Directors Discussion Items

- Position Papers
- Social Media
- Certificate/Program Review
- Special Interest Group

11:30 – 11:45 Growth Plan Update – Brent Slinkard

11:45 – 1:00 Lunch – River Terrace Room 3

1:00 – 1:30 Executive Committee open discussion [BH, KP, EK, SvR, MG, TM]

1:30 – 1:45 Overview of Current Strategic Plan & Update – Brad Hokanson

1:45 – 3:15 Strategic Plan Discussion [World Café format] – Brad Hokanson

3:15 – 3:30 Break

3:30 – 4:30 Strategic Plan Survey & Focus Group Update – Kay Persichitte

6:00 – 8:30 Dinner & AECT Foundation Auction – River Terrace Room 3

**AECT Summer Board of Directors Meeting – Jacksonville, Florida**  
**Tuesday, July 25, 2017, 8:00 AM – 4:30 PM**  
**AGENDA**

**Tuesday**

- 7:15 – 8:00 Continental Breakfast – River Terrace Room 3
- 8:00 – 8:15 Welcome and Review of the Plans for Today – Brad Hokanson
- 8:15 – 9:00 AECT Foundation Report – Stephanie Moore, President
- 9:00 – 9:30 AECT Website Update
- 9:30 – 10:15 Division Discussions and Planning
- 10:15 – 10:30 Break
- 10:30 – 11:45 Continued Division Discussions
- 11:45 – 1:15 Lunch on your own  
[Suggestions: Chomp-Chomp, 106 E Adams, Jacksonville  
Olio Restaurant, 301 E Bay, Jacksonville  
Café Nola, 333 N Laura, at the Museum of Contemporary Art  
Vintage Bread, Guey, and five others in the Landing, on river walk]
- 1:15 – 4:30 Leadership development activities
- 4:30 Meeting adjourned