

**AECT**

ASSOCIATION FOR  
EDUCATIONAL  
COMMUNICATIONS &  
TECHNOLOGY

## Career and Professional Development

[aect.org](http://aect.org)

# AECT Leadership



**Michael Grant**  
University of South Carolina  
AECT President



**Xun Ge**  
University of Oklahoma  
AECT President Elect



**Trey Martindale**  
Mississippi State University  
AECT Past President

Hello!

Welcome from the leadership of AECT. We've each been elected president for a one-year term over the past three years. We decided to lead AECT as volunteers because we believe so strongly in its mission.

AECT is a community of diverse professionals who are committed to education and finding the best uses of technology to create a rich learning environment. Our members are passionate and dedicated. Many volunteer to assist with AECT's mission, including serving on the board, reviewing papers, helping with the annual international convention, and joining a variety of committees. You can hone your leadership skills as an AECT member.

The annual international convention brings together our members from around the world. They participate in member-led workshops and present peer-reviewed papers; more than 900 papers and presentations were submitted for the 2019 convention in Las Vegas. The energy at the convention is always amazing.

We have partnerships with Springer and Routledge/Taylor & Francis that provide opportunities for our members to publish their work. AECT's *Educational Technology Research and Development (ETR&D)* and *TechTrends* are leading journals in the field. Members have access to these and more in our online reference library.

AECT also hosts online events and webinars on leading-edge issues and has the largest video library in the industry, all available to members.

While AECT has a small staff at its headquarters in Bloomington, Indiana, it is primarily led by its members. We encourage you to become a member and see for yourself why so many of us have committed to this organization as a cornerstone of our professional and career development efforts.

Sincere regards,  
Michael, Xun, Trey



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# Network with your peers. Boost your career.



The Association for Educational Communications and Technology (AECT) is an international organization that values diversity of thought, culture, and people whose activities are directed toward improving learning.

AECT members may be found in colleges and universities; in the Armed Forces and industry; in museums, libraries, and hospitals; and in any other places where learning takes place. AECT members include instructional designers, researchers, professors and teachers, educational technologists, and other professionals united by a passion for improving teaching and learning.

Our members serve in many different settings including education, business and industry, non-profits, military, health care, and other environments.



“As a doctoral student wanting to move into a faculty role, I was told early on by my mentors to get involved with AECT, and I’ve been here ever since. Now as a faculty member for several years, it’s still a place that I go to for collaborating, networking, and professional development.”

**Jill Stefaniak**, Assistant Professor,  
College of Education, University  
of Georgia

## Member-led and Member-driven

At AECT, our members are in charge. Members elect AECT's officers, including the president. Members lead the divisions. Members write the papers that are presented at the annual convention, and members review those papers for inclusion in the convention. Members lead a variety of other events, including online webinars.

The small AECT staff in Bloomington, IN is dedicated to serving our members around the world.

Members drive AECT.



“The camaraderie is what makes AECT special. You make quick friends here. There are so many people here who are influential, but they are very humble. The humility they have is that they realize they are among people who want to learn. That’s the key here, people learning from one another.”

**Robert Doyle**, Associate Dean,  
Faculty of Arts and Sciences,  
Harvard University



# AECT Divisions—dig in!



## What drives you? Where do you focus your professional energies? How do you hone your expertise in your specialty area?

AECT divisions give you a chance to dig in to your areas of passion with like-minded professionals from around the world. Join a division. Lead a division. Represent a division on the board.

### AECT Divisions

- Design and Development
- Distance Learning
- Culture, Learning, and Technology
- Emerging Learning Technologies
- Graduate Student Assembly
- International
- Learner Engagement
- Organizational Training & Performance
- Research & Theory
- Technology-Integrated Learning
- Systems Thinking & Change
- Teacher Education

### Special Interest Group

- Education in Health Professions



“When I got my degree in instructional technology, AECT welcomed me and became my professional home. It’s becoming a family. I’ve been a member more than ten years now. I’m now the president of the International Division. I would encourage all of you to join AECT.”

**Briju Thankachan**, Director,  
Curriculum and Assessment Design  
and Improvement, Ohio University  
Heritage College of Osteopathic  
Medicine

# Opportunities to Publish



Many AECT members are tenure-track faculty at universities around the world. It's been said that to succeed, it's publish or perish. AECT takes a longer view of publishing as a the key outcome of research that leads to breakthroughs in the field.

AECT's relationships with publishers Springer and Routledge/Taylor & Francis provide our members with an inside track on publishing in high-impact journals, including *Educational Technology Research & Development (ETR&D)*, *TechTrends*, *Journal of Formative Design in Learning*, *International Journal of Designs for Learning*, *Journal of Applied Instructional Design*, and more. AECT has recently added the *Interdisciplinary Journal of Problem-Based Learning* to its opportunities for members to publish.

Want to publish? AECT gives you an inside track.



# Opportunities to Present



AECT provides its members many opportunities to present their work. The annual international convention has more than 500 peer-reviewed papers that are presented from members from around the world.

The annual summer research symposium has become another opportunity for members to present their work in a setting of their peers.

Many AECT divisions host webinars that provide even more opportunities for members to present their work.

Have something to say about your research? AECT provides many forums for you to shine.

“As a scholar-practitioner it is keen to know where to get support and knowledge that is grounded in the field of learning design. AECT provides that umbrella for all to find their footing in the field by truly understanding how one performs through learning and being. It is here you can discover the depths of meaning through the breadth of research and practice.”

**Camille Dickson-Deane**, Senior Lecturer,  
Higher Education Learning Design,  
University of Technology Sydney



# World-Class Resources



## Looking for professional development opportunities?

AECT members have access to many resources both in-person and online. We have the largest print and video libraries in the industry. Webinars and presidential and special sessions are available at the click of a button.



“For the past 20 years, I’ve never missed an AECT convention. The friends and the people around here, many my mentors, have always been there for me. They have always been here to support me as I’ve made my journey from graduate student to tenured professor.”

**Charles Wang**, Professor of Educational Technology, Florida Gulf Coast University

# 2020 AECT International Convention



November 2–7 • Preconference  
Workshops October 29–30



The annual AECT International Convention will virtually bring together participants from around the world, offering practical applications, cutting-edge research, hands-on workshops, and demonstrations of new technologies in teaching and learning. Our theme this year is *Towards Culturally-Situated Learning Design and Research*.

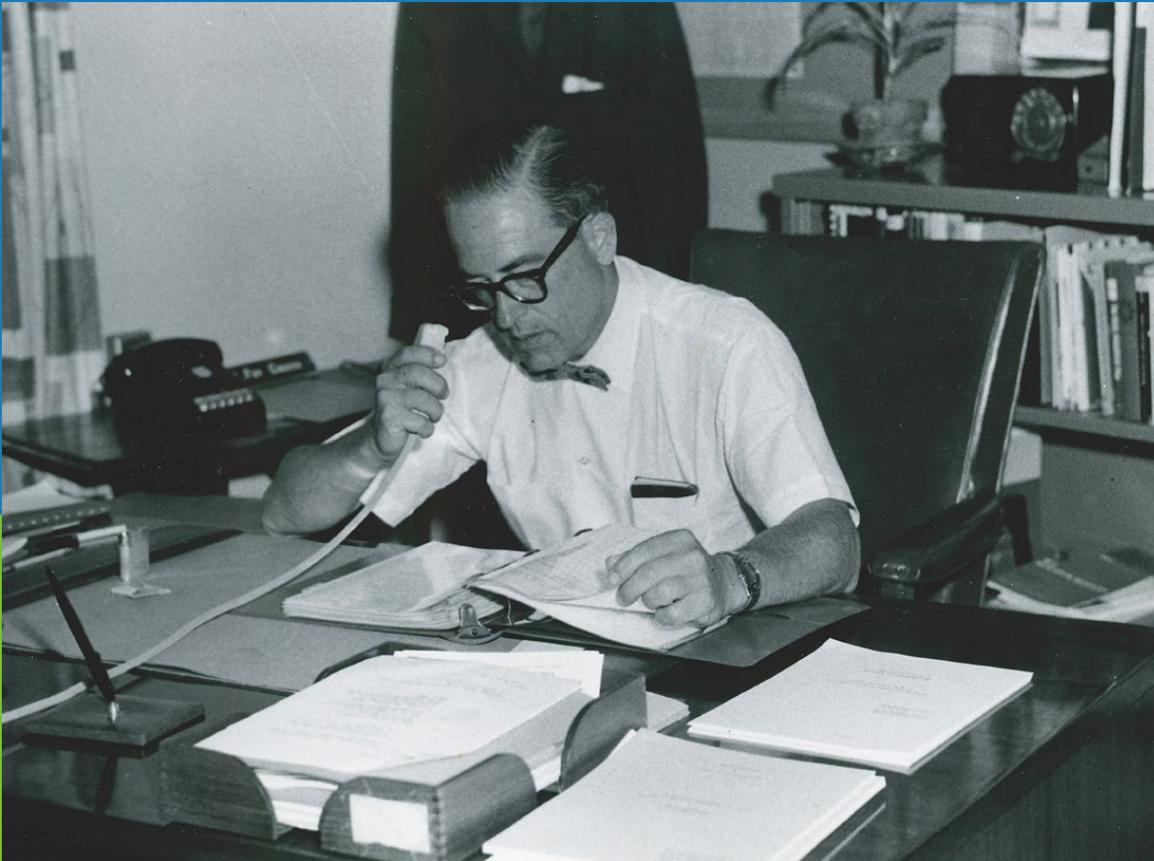
The 2020 convention will take place November 2–7 with more than 500 peer-reviewed sessions. This year AECT is offering 23 professional development workshops October 29–30 prior to the convention.

AECT also hosts an annual research symposium and many additional international events each year. Check [aect.org](http://aect.org) for details and professional development opportunities.



“Who should do the best virtual conference? AECT, of course. The AECT Convention is where you connect with old and make new friends. You’ll leave with more ideas for proposals than you came with. No luggage fees, no hotel soap, no \$10 coffee: AECT is going virtual this year.”

**Brad Hokanson,**  
Acting President, AECT  
Professor, College of Design,  
University of Minnesota



## AECT History

AECT's roots trace to 1922, when people began to think about developing learning strategies in a systematic way. These efforts were greatly accelerated during and after World War II as new technologies made efficient teaching and learning paramount. These approaches were eventually codified as a new field, instructional design.

As technology evolved, notably with the development of computing power since the 1970s, academics and practitioners have sought ways to use these new technologies to enhance teaching and learning. The advent of the internet in the 1990s made the delivery of online courses possible, which democratized learning for the masses.

AECT has been there through every stage of this incredible evolution of technology and learning. For nearly a century, AECT has been the preeminent organization for professionals dedicated to harnessing technology for better learning. AECT continues to be at the forefront of this evolving field, and we look forward to what the next 100 years will bring.



# Advance Your Career

## Join AECT Today!

AECT membership has many benefits that will advance your career, including access to our award-winning journals and member rates for our convention. Most importantly, you'll become part of the AECT community, which is dedicated to teaching and learning. Join today!



### Publishing

AECT partners with leading publishers on a variety of journals in which members can publish. The AECT/Springer Books and Briefs Series and Routledge Key Issues in Learning Design and Technology are great publishing opportunities for members.



### Presenting

AECT provides multiple venues for members to present their research, including our annual convention.



### Networking

Members join a community of like-minded educators. We all teach, learn, and grow together.



### Career and Professional Development

AECT members have access to many professional development opportunities, including in-person and online.

# Upcoming AECT International Conventions:

2021 – Columbus, Ohio

2022 – Las Vegas, Nevada

2023 – Orlando, Florida

2024– Kansas City, Missouri



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**Presenting**



**Networking**



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