

HKAECT International Conference 2019

“Shaping the Future of Education, Communication and Technology”

on 17-19 June 2019

at Chu Hai College of Higher Education, Hong Kong

Website - <http://www.hkaect.org/hkaect2019> | Email - hkaectconference@gmail.com

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Co-organizers



Hong Kong Association for Educational
Communications and Technology
(HKAECT)



珠海學院
CHU HAI COLLEGE
OF HIGHER EDUCATION

Chu Hai College
of Higher Education

Call for Participation

Technology has significant impact on education and communication. On the one hand, the whole learning process can be digitized, captured and analyzed that the data informs academic and practitioners for a continuous improvement in curriculum development, teaching philosophy, pedagogy, learner characteristics, student engagement, assessment and feedback. On the other hand, to a broader perspective, technology changes the way we communicate, in form of interpersonal communication, small group communication, mass media and journalism, new media, and social media. HKAECT International Conference 2019 provides a forum for exchanges of theory and practices on technology in education and communication. This platform provides a linkage between local and international academics and practitioners, and among institutions, society and the world. HKAECT International Conference 2019 aims to enhance the contribution of applied research and scholarship; support the development and application of new conceptual frameworks; improve the quality of contemporary practices; and encourage the continuous revisit of theories.

HKAECT International Conference 2019 cordially invites submissions for the below topics, but will not be restricted to:

- Curriculum development, pedagogy and Instructional designs
- Role and nature of knowledge, teaching philosophies
- Professional development and leadership
- Learner characteristics and student engagement
- Online learning, Open Education Resources (OER) and MOOCs
- Multimedia, interaction and learners' community building
- Learning analytics, assessment and feedback
- Interpersonal relationship and communication
- Newspaper, magazine, radio, TV and online news

Organizing Committee

Conference Chair

Will W. K. MA, *Technological and Higher Education Institute of Hong Kong (Thei)*

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Ying TANG, *The University of Hong Kong*
Meina ZHU, *Indiana University*

- Advertising, public relations, social and political advocacy
- New media, social media, crossmedia and mobile communication
- Ethical issues

Other relevant topics would also be considered.

Keynotes



Dr. Trey MARTINDALE, Ed.D.

President-Elect AECT /
Head of Department,
Instructional Systems and
Workforce Development,
Mississippi State University



Prof. Shih-chang HSIN, Ph.D.

Senior Vice President for
Global Affairs and Professor
of Teaching Chinese as a
Second Language,
National Tsing Hua University



Prof. Steve GUO, Ph.D.

Director of MA in
Communication,
Department of Journalism,
Hong Kong Baptist University

Full Paper Submission

Please submit the manuscript in 8 – 14 pages to EasyChair (<https://easychair.org/conferences/?conf=hkaect2019>). The full paper submission will go through a blind peer review process. Accepted full papers will be included in a volume of the *Educational Communications and Technology Yearbook* series, published by Springer.

Presentation Submission

Please submit 500 words extended abstract to EasyChair (<https://easychair.org/conferences/?conf=hkaect2019>). The abstract should clearly state the research objective, research question, the hypotheses (if any), the method, the findings, and the implications. The abstract will go through a blind peer review process. Accepted abstracts will be included in the Conference Program booklet and authors will be invited to present at the conference.

Important Dates

15 October 2018	Full paper submission due
15 November 2018	Notification of acceptance of full paper
15 December 2018	Full paper authors' registration due
15 January 2019	Presentation abstract submission due
15 February 2019	Notification of acceptance of presentation abstract
15 March 2019	Early bird registration due
17-19 June 2019	HKAECT International Conference 2019