Message from the Division President

Dear International Division Colleagues:

I wish you well and hope that you had a wonderful summer (or winter) break. November is not that far away for our annual get together as a professional community. I hope you are planning to come. The board has planned numerous activities for you not only to whet your intellectual appetite but also to cater to your fun side. Also, I just came back from the Summer Leadership meeting and heard there will be multiple opportunities to engage, collaborate, and consult with peers and friends across divisions and contexts.

This issue will highlight our division convention program. Our convention planner, Yu-Chang Hsu worked hard in putting together a quality and interesting group of presentations. I also welcome our president-elect designate, Chuck Yeh from Metropolitan State University of Denver, a seasoned board member given his current role as Communications Coordinator.

Do check out our new column called Kudos. In this section, we compiled a list of achievements, from tenure and promotion to publications and presentations, by our members since the beginning of the year. Last but not least, if you are coming to the convention, be sure to bring something to donate in our international auction. The board and I are looking forward to seeing you all in Indianapolis soon!

Sincerely yours,

Danilo M. Baylen
President, International Division

The board has planned numerous activities for you not only to whet your intellectual appetite but also to cater to your fun side.

- Danilo M. Baylen

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Race to Indy
by Yu-Chang Hsu

Dear International Division Family Members:

It is my pleasure to welcome you to this year’s convention as your Division Convention Planner and President-Elect. This year marks’ my decade-long membership with AECT and joining the ID family. I have always appreciate the professional advice, collegiality, and rich friendship offered by the Division members. I cherish the opportunity to serve in a more significant way for the Division. I hope you will find yourself enjoying the convention both academically and socially, with the company of ID family members and beyond!

This year we have 40 submissions and accepted 27 presentations. The presentations include 8 concurrent, 3 panels, 8 roundtables, and 8 posters. The following are the presentations organized by formats.

Concurrent Sessions
- MOOC Community, Preferences, and Problems
  - Leveraging knowledge-building perspective in fostering learning community for Chinese MOOC learners
  - Satisfaction, preferences and problems of MOOC participants
- Educational Technology in Asia-Pacific and South America
  - From local learning places to global learning spaces: Online education in Ecuador
  - An analysis of Asia-Pacific educational technology research: Identifying future research needs for practice improvement
- Research and Practice in Africa: Design thinking and Mobile Learning Projects
  - Evaluating Africa’s mobile learning projects: A review of the current research
  - The applicability of design thinking process in education: The case of two African countries
- Turkish Teachers Practice and Attitude: Open Educational Resources and Mobile Devices
  - Turkish teachers’ awareness and use of open educational resources
  - Are teachers too homophobic to teach? : A case from Turkey

Panel Sessions
- Instructional technology faculty job search: What every international student needs to know
- International forum: Global learning network
- Socratic seminar: An international forum on Socratic teaching

Roundtable Sessions
- Individual differences and an adaptive open and distance learning environment
- Cross-cultural, global training programs: Tips and techniques to produce standardized training materials that work in a variety of cultural contexts
- Providing learner services and support: Improving text-driven learning environment of distance learning with online tutorials
- Dialogic and help seeking behaviors of online learners: A case of Moodle course
- Efforts and focus on lifelong learning in developed countries
- Social media and learning in Saudi Arabia: Spread and impact
- Using technology to enhance intercultural communicative competence in teacher education program
- Accelerate learning with social media use in education?
Poster Sessions

- Developing pre-service teachers’ TPACK via blended learning
- Collaborative digital storytelling for JFL (Japanese as a foreign language) learners
- Japanese anime skit activity by Chinese JFL learners based on the FPI theory
- Teachers’ perceived knowledge and skills in information technology security
- What are OER and MOOCs? Global perspective of open educational resources
- An environmental analysis to examine career management services for international students
- Examining collaborative interaction in multi-cultural online learning: The impact of cultural dimensions on online behavior.
- Investigating students’ perspectives on game elements In learning and computational thinking

Leadership Opportunities

Whether you are interested in leadership opportunities or just want to participate in the conversation, please join us for our board and membership meetings. Our International Division Board of Directors Meeting will be held on Wednesday morning and the Membership Meeting on Thursday afternoon. Please also check the convention program for specific place and time.

A Special THANK-YOU to Our Board Members and Volunteers

It is my honor to serve as the convention planner for our Division this year. I also have the great pleasure to work with our board members during the process, including Danilo M. Baylen (Current President), Bob Doyle (AECT Board Representative), Arthur Wang (Past President), Chuck Yeh (Communication Officer), Szu-Yueh Justine Chien (Secretary), and Chien Yu (Newsletter Editor). Also, our ETR&D Representative, Patricia Young, and TechTrends Representative Charles Xiaoxue Wang will be able to provide you with insightful information about how to serve and publish for both AECT’s flagship publications. In addition to showing my sincere appreciation to their strong support, I also want to give my deepest thank-you to members who volunteer to serve as reviewers of submissions and facilitators of the upcoming presentations that are key to the success of the convention.

The JKJ International Hospitality Center

Thanks for ID Board members’ effort and AECT’s generosity, AECT will be sponsoring coffee at the convention. The location is just across the Jenny K. Johnson International Hospitality Center sponsored by our Division. Grab a cup of coffee and stop by JKJ International Hospitality Center for social gathering or academic talk. We look forward to seeing you there!

Announcing "Stories from Home" Program

An Opportunity to Engage and Share Effective Teaching Practices with Technology in International Contexts

At the annual convention this year in Indianapolis, the International Division will be initiating several new programs (in addition to the Dr. Is In) to be held in the Jenny Johnson International Hospitality Center. These programs will be implemented in alignment with the AECT strategic goals toward supporting teaching and learning practices with technology at a global level.

One of the new programs will be called “Stories from Home" -- to bring more awareness on what is happening in other countries. It is an opportunity for current or new international division members living outside the United States to identify and share stories of effective teaching practices that use and/or integrate technology to support learning (of children and/or adults) in international contexts.

The program is set up as a “show and tell" presentation (30-60 minutes) using a poster or laptop with accompanying handouts. In support of the presentation narrative, the submissions are highly encouraged to include images and/or video clips to visually showcase the identified teaching practice. Selection of presenters will take into account those individuals attending the Indianapolis convention without an accepted presentation in the convention program.

The presentation will not be listed in the convention program but a certificate of participation will be awarded and signed by representatives from the International Division Board. Finally, this program also supports the division president’s goals of enhanced member recruitment, engagement, and outreach.

If you are interested in participating in this new program, or know a peer/colleague who can do it, please contact Danilo M. Baylen, International Division President at dbaylen1@yahoo.com for an application form or click at this URL (https://westga.co1.qualtrics.com/SE/?SID=SV_0ixrkiumXbDePH).
Study Tour Options for Indy 2015 AECT Convention

Don’t miss these fabulous Study Tour Options for Indy 2015 AECT Convention!

1. The Children’s Museum of Indianapolis: This is an award-winning museum located in Indianapolis and you will get to meet with the design team to discuss the instruction behind the exhibits.

Tour Fee: $37 (Includes bus transportation and entrance to the museum only) Min. 20 people and Max. 25 people

2. Indianapolis Historical Society: Another opportunity to speak with the design team to discuss the instruction behind the exhibits.

Tour Fee: $26 (Includes bus transportation and entrance to the museum) Min. 20 people and Max. 25 people

2015 Board and Leadership Meeting Highlights

by Bob Doyle

The AECT 2015 Summer Board & Leadership Meeting was held from July 20-22 in the Indianapolis Hyatt Regency Hotel. President Rob Branch, President-elect Kay Presichitte, and Executive Director Phil Harris kept all attendees busy throughout the three days.

International Division President Danilo Baylen, Secretary Justine Chien, Board Representative Bob Doyle, Briju Thankachan, and E-Ling Hsiao were in attendance. Dr. Baylen prepared a thorough report on the International Division and it was presented to the full AECT Board.

Being in the convention hotel provided an opportunity for the convention planners of every division to view the property and consider how best to manage the fall conference.

Financial. The financial report indicated that the Association is in healthy condition and that the days of near-bankruptcy are far in our past. Since Phil Harris became Executive Director approximately 15 years ago, AECT has gained firm financial footing and membership has grown every year.

Policy on Co-Sponsoring International Research Symposia. The purpose of this policy is to define the role of the Association for Educational Communications and Technology in international research symposia. This definition is intended to ensure productive relationships with sponsoring affiliate organizations and the maintenance of AECT’s identity and professional standards.

Several research symposia have been held and more are being planned for locations outside the United States under the auspices of AECT affiliate organizations or other entities approved by the AECT Board of Directors. Interwoven in the fabric of the Association’s Strategic Plan are threads of global connectedness that promote knowledge growth, inter-collegial communication, and cross-cultural awareness and understanding of educational communications and technology for the Digital Age. International research symposia support these connections by exceeding national boundaries, thereby increasing the worldwide scope and influence of AECT.

Interns, GSA, Hentago. Tang will serve as this year’s ICEM intern at the AECT conference. Mr. Tang is a PhD student at Pennsylvania State University and he has been active with the International Division of AECT and the GSA. In addition, he has presented scholastic work on distance learning, MOOCs, case-based e-learning environments, and a scaffolded virtual collaborative lab. There will not be a Jenny Johnson Intern this year.

A large group of Graduate Student Association members were also present at the meeting. Their group is expanding and becoming more involved with AECT.

Strategic Plan. As he has for the past couple of years, Brent Slinkard led us in a discussion of the AECT Strategic Plan. This strategic plan represents a continuous improvement process. The purpose of the Strategic
Plan is to guide the decisions made by AECT membership for the next five years. The underlying principles for the decision-making process are expressed in terms of the AECT mission, vision, and values. The expectations for our scholarly community are expressed in terms of the AECT goals, objectives, and strategies.

The full AECT membership has a role in the design and development of this strategic plan. However, the AECT President has the final authority for the implementation of this plan. The plan will be reviewed annually, and revised every three to five years or as deemed necessary to achieve the goals of the organization. The AECT President will report periodically on the progress of the Strategic Plan.

**AECT Staff.** AECT has three full-time and one part-time employees. Since the relationship between AECT and AIT expired a few years ago, AECT employees have not received fringe benefits, such as, short-term disability or insurance of any type. After six months of research, Bob Doyle submitted a proposal of cost-effective benefits for the staff.

**Academic Endorsement Policy.** AECT has a long history of developing standards for academic programs in the field of educational communications and technology, and providing program reviews based on its standards for these programs. While not an official accrediting body, AECT continues to be a leader in promoting academic programs in the field and encouraging excellence in the education of future professionals. Consequently, AECT has been approached to endorse degree and certificate programs. Such endorsements are intended to validate the designated programs, which may provide a competitive advantage for the sponsoring institutions. In turn, these endorsements serve to verify the integrity and standing of AECT as a leading professional association in the field of educational communications and technology. The AECT endorsement program complements the AECT Strategic Plan.

The purpose of this Certificate Academic Program Endorsement Policy is to provide guidelines outlining how AECT shall receive and review an application from a sponsoring institution seeking the association’s endorsement of an official academic specialized certificate program at an accredited institution of higher education. Such programs may include degree programs or certificate programs. This policy also governs how AECT shall respond to both successful and unsuccessful applications, how endorsements are awarded, and the contents and limitations of such endorsements.

**Additional Topics.** The Board also discussed AECT journals; reviews; new member journals, “Technology, Knowledge, and Learning” and “Current Issues, Informative Evaluation and Assessment;” ETR&D; Tech Trends.

**Notes for the conference.** As is true of most hotel restaurants, the two in-house Hyatt restaurants are not inexpensive. There are, however, many restaurants fitting any budget in the area surrounding the hotel. If you plan some non-conference activities, you might check the calendars for the Indiana Repertory Theatre (http://www.irtlive.com/) across the street from the Hyatt or the Indiana Symphony Orchestra (https://www.indianapolissymphony.org/) about three blocks away. The Orchestra is located at the Monument Circle, which is a site worth visiting. Of course, there is also the famous Indianapolis Motor Speedway (http://www.indianapolismotorspeedway.com/at-the-track/museum), which has a museum and provides tours of the track.

The 2016 Summer Board and Research meeting will be held in Bloomington, Indiana. The 2016 AECT conference will be held in Las Vegas, Nevada.

Don’t forget the ICEM conference will be in Medellin, Colombia beginning on September 29.
Dr. Hsin-Te Yeh is an Associate Professor of Educational Technology in the School of Education, Metropolitan State University of Denver. He has been enthusiastically involving in preparing pre-service teachers for integrating educational technology into curriculum since he started in 2008.

Dr. Yeh was an elementary school teacher in Taiwan for three years before he attended graduate school in USA. He earned his B.Ed. degree in elementary education from National Tainan Teachers College in Taiwan (now known as National University of Tainan). In 2002, Dr. Yeh began his graduate studies at the University of Northern Colorado, received his M.A. in 2003 and then completed his Ph.D. in 2008. He majored in Educational Technology, and worked as a graduate teaching and research assistant and a computer lab consultant. So far, he has made many presentations at national/international conferences and also published numerous articles in various refereed journals.

Dr. Yeh currently teaches educational technology courses that help pre-service teachers develop knowledge and skills to integrate technology in their future classrooms. He also teaches educational research courses for master students in his program. In addition, Dr. Yeh is chairing the Educational Technology Innovation Committee in the School of Education to provide consultations and workshops to faculty members to improve their educational technology skills and to promote the use of educational technology.

Dr. Yeh has been working on a variety of research agenda ever since he started his doctoral program in educational technology. Research topics include visual literacy, online learning, instructional design/technology, collaborative learning, technology integration. Recently, Dr. Yeh has focused on topics such as Web 2.0, interactive whiteboards, collaborative learning, and emerging technologies that contribute to pre-service and in-service teachers’ successful technology integration. Dr. Yeh enjoys working with students and also has collaborated with many scholars on the diverse projects.

Dr. Yeh has joined AECT and served the International Division more than 10 years. He gained a lot especially from the International Division when he was an international student. He appreciated many colleagues in the International Division who provided him with valuable advice and guidance on academic success and career development. Now, being a division colleague and faculty member, he wants to dedicate himself to the International Division by sharing his experiences with current international students.

As the International Division President-Elect, Dr. Yeh’s goal is to work closely with the Board to promote the Division by recruiting new members, enhancing communication channels, creating opportunities for collaboration and networking, providing professional development opportunities, building a consultation platform for internationals and more. He welcomes your suggestion and feedback. He can be reached at: hyeh1@msudenver.edu.
Reflection from the ICEM Internship

By Szu-Yueh Justine Chien

“Congratulations, Justine! The ICEM Board has chosen you to be the recipient of the ICEM Internship this year.” After Bob told me this over the phone, I was very excited! I never thought about receiving this internship award, even though I did apply for it. However, there are so many great people doing amazing things in the field of educational communications and technology, I never thought that I would be chosen to receive this great honor. I appreciate that the board members of ICEM affirmed what I have been doing in both my professional field and my academic program as a young leader.

One good thing about being an intern in AECT is that you have more opportunities to meet and talk with people in other divisions. We all have an academic home in AECT, but sometimes we stay with our family closely and forget to meet new people. This opportunity helped me walk out of my comfort zone to learn different perspectives on educational communications and technology. I took the opportunity to meet other professionals in the School, Media, and Technology Division and the Teacher Education Division last AECT convention. They drew my attention to the current issues in their fields. It helped me grow stronger as a professional.

In addition, I worked with another three internship recipients who also serve as board members in different divisions. This helped me understand more about the organization of AECT. By developing a more holistic knowledge of AECT, we could also examine AECT with a more critical lens and further work on our intern project to help AECT grow. The internship opportunity helped me sharpen the skills of being a leader and be more involved in carrying out the mission of AECT. Therefore, I strongly recommend graduate students to serve in their primary division and to apply for the internship. At last, I want to thank everyone who shared precious experiences and gave great advice to me last year. I will keep working hard on my academic journey.
CONGRATS

2015 Award Winners

Robert deKieffer
International Fellowship Award: Bert Y. Kimura, University of Hawaii at Manoa

International Contributions Award: 
Young Hwan Kim, Pusan National University, Korea

President’s Service Recognition Award: 
Danilo M. Baylen, University of West Georgia, USA

Distinguished Service Award: 
Sam Pan, University of Texas at Brownsville, USA

Outstanding Practice by a Student of Educational Technology in an International Setting Award: 
Emrah Emre Ozkeskin, Anadolu University, Turkey

Outstanding Journal Article Published in International Review of ETR&D: To be determined

KUDOS

New Jobs, Tenure and Promotion:

- **Szu-Yuen Justine Chien** has been hired as an Assistant Professor at the University of Wisconsin Platteville starting this fall.

- **Lisa Giacumo and Jeroen Breman** have relocated from Oxford, UK to Boise ID where Lisa will serve as an Assistant Professor in Organizational Performance and Workplace Learning at Boise State University. Jeroen will be looking for opportunities in Instructional Design and Learning & Development.

- **Yu-Chang Hsu** was promoted to Associate Professor of Educational Technology at Boise State University.

- **Chien Yu** was promoted to Full Professor of Instructional Systems and Workforce Development at Mississippi State University.

Awards and Recognitions:

- **Danilo M. Baylen** was selected as one of the 2015-2016 Provost’s Fellows at the University of West Georgia.

- **Yu-Chang Hsu** was selected as one of the coaches for the Best-in-Nation teams from 2015 Verizon Innovative App Challenge.

- **Enilda Romero** was elected as 2015-2016 President Elect for the AECT Research & Theory Division.

- **Hengtao Tang** was selected as the International Council of Educational Media (ICEM) Intern for this year’s AECT convention in Indianapolis.

- **Cengiz Hakan Aydin** was named Editor, Book Review section by the International Review of Research in Open and Distance Learning (IRRODL).

Books and Book Chapters:


KUDOS

Journal Articles:


Looking forward to seeing you at Indy 2015 AECT Convention!

ETR&D is a bi-monthly publication of the Association for Educational Communications and Technology (AECT). ETR&D is the only scholarly journal in the field focusing entirely on research and development in educational technology. Manuscripts undergo a blind review process involving a panel of three reviewers with initial outcomes usually provided within two months.

Your questions about academic writing and publishing will be answered by Dr. Patricia A. Young (pyoung@umbc.edu), Editor of the Cultural and Regional Perspectives Section of ETR&D.

Click Here for Video

https://vimeo.com/122433578

The Newsletter for the International Division of AECT

https://sites.google.com/site/aectid