



Poster Presentation Guidelines

Poster presentations promote greater interaction between researchers and conference participants. A Poster Session is a graphic presentation of an author's research. Authors illustrate their findings by displaying graphs, photos, diagrams, and a small amount of text on the poster boards. Authors will hold discussions with attendees who are circulating among the poster boards.

Please note: For the 100th AECT Convention, all presenters who submitted a poster proposal must be in Orlando to present. There are no virtual options for presenters.

Specifications for Poster Presentations

- Date: Sunday, 15th October 2023, 4:15 to 5:45 pm (Posters may be set up 3:00pm - 4:00pm before the start of the session).
- Location: Doubletree Main Conference Center - Seminole, Seminole Ballroom.
- Each presenter will be provided a mounting board that is 3 feet tall by 4 feet wide (36"x 48").
- All poster boards will be numbered, indicating assigned poster spaces for each session. Please do not cover the numbers because it helps other presenters, as well as viewers, quickly identify space assignments.
- Pushpins, or thumbtacks will be provided to mount your poster.
- The designated poster presenter (author or coauthor) must be present at the assigned space during the designated time to discuss the work presented.
- During the session, you will remain by your poster board and share your research with other attendees.

Tips for Poster Preparation

- Poster presenters are encouraged to have a 3–5-minute talk prepared about their work that they can share with session attendees. The talk should cover the research background as well as findings that can be easily understood by all attendees.
- Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary.
 - Utilize handouts to supplement your poster (or place a QR code on the poster that link to a website with further).
 - Balance between text, graphics and space.
 - Make sure ideas flow logically from one section to the next.
 - Use charts and graphs to illustrate data (avoid large tables of raw data).
 - Use high resolution photographs (web images often will not work).
 - Do not use all capital letters.
 - Do not add the number assigned to your work in the All-Academic system to your poster. This is because the number you are currently assigned may change by the time of the conference.
- Be consistent.



- Keep margins consistent.
- Keep line spacing consistent.
- Keep the color, style, and thickness of borders the same.
- Keep shading consistent.
- Pick no more than 2–3 fonts.
- Test readability
 - The poster title should be legible from 20 feet away.
 - Body text and figures should be readable to someone standing at a distance of six feet.
- Be sure to include the title, author and coauthor names, and the institution(s) where research is underway.
- Place your e-mail address, and appropriate contact details on the poster board.
- We recommend you hand-carry your poster to the conference, using tubular packaging or a portfolio case. Costs associated with creating and shipping the poster display will be the responsibility of the authors.
- Keep text brief. Report only key aspects of each section (methods, results, discussion, and policy or management implications). It is not advisable to display the entire text from a manuscript. Too much detail detracts from the primary message of the text.
- Keep figures simple. Convey only one idea per figure, table, or photograph. Figures from publications, theses, or dissertations normally do not make good visuals.
- Charts and graphs should clearly show what you want the audience to see.
- Use appropriate blank space between words, sections, and figures.
- Use appropriate and compatible colors for fonts, backgrounds, graphics, and matting. White backgrounds generally are best for text.
- Simple typefaces are preferable to fancy fonts. Bold type may be effective on headings.

We are providing the above as guidelines, but if you have specific questions regarding your poster, please reach out.